



# FROM THE PUBLISHER

# Rosebud

*is Blooming Again!*

BY MICHAEL STRAUMIETIS



**“HEY...  
WE LOVE  
THAT MAG.  
DON'T  
TAKE IT  
AWAY  
FROM US!”**

**WHEW! WHEN WE DISCONTINUED PUBLISHING ROSEBUD, I WAS TOTALLY UNPREPARED FOR THE REACTION.**

Messages have been pouring in from readers...arriving online, Facebook, Twitter, even by snail mail. They all say essentially the same thing, “Hey...we love that mag. Don't take it away from us!”

Even the hydroponic stores have been on the horn. They're asking questions such as, “Hey man, what are we supposed to do? We've got clients constantly coming in wanting the next issue of *Rosebud*. They are less than happy when we tell them it's no longer published. Can't we buy *Rosebud* from you? We've even had clients say they'd be willing to pay for it.”

Bingo! Sharing *Rosebud's* high publishing costs would enable us to begin publishing again. So we asked the stores, “Would you be willing to buy *Rosebud* for your clients...either to give away or resell?” The response was immediate and positive.

So we're now hard at work preparing the next generation of *Rosebud*. It will be the same high-quality, full-color magazine that has been so popular in the past. And it will continue to be filled with skill-building 'how to' hydroponic articles along with fascinating lifestyle features. ☺

▶ KEEP CHECKING BACK...**ROSEBUD 2.0 IS COMING SOON!**